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1938

# STRAWBERRIES

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## AND HOW TO GROW THEM

Almost any kind of soil if made fertile with manure, fertilizer or green crops turned under, will grow some variety of Strawberry.

Avoid sod or grassy land and NEVER use heavy applications of lime or wood ashes.

Dig or plow in spring as early as possible. Pulverize the soil with drag or hand rake.

For field culture mark rows  $3\frac{1}{2}$  to 4 feet apart and set the plants, with all the roots buried and just the crown and leaves above the surface, from 14 to 30 in. apart, according to variety.

For garden culture plants may be set closer. Begin to hoe or cultivate the ground soon after planting as weeds should not be allowed to grow.

In field culture I think it is best to let the runners grow until you have a matted row say a foot to 18 inches wide. For the garden where space is limited it may pay to plant close, say 16 inches each way, and keep all runners removed.

Everbearing Strawberries after setting, need all flowers removed until July or August.

A good way to grow the everbearing varieties in the home garden, or where they can receive the care, is in the double-row system. Set the plants, alternately, a foot apart in the rows. Allow 30 to 36 inches between double rows, and make each of the double rows, in turn, but 12 inches apart. Consistently remove all runners as formed. When the fruit is well set in August or September, mulch the rows with leaves, straw, marsh hay, shavings, or any substance that will keep the berries clean without damaging the plants. With this method as much as \$2,000 per acre is possible. Let the boy or girl grow some this way. They will enjoy the work and the many extra dollars they will receive for the fine out-of-season berries.

Some varieties of strawberries are suitable to your soil, if you do not know and your neighbors cannot tell you the variety suitable, experiment with a few of each kind until you find the right one, then stick to it until you find something better.

Some sections need winter protection, for this strawy horse manure is best but bailed straw, leaves, etc., is very good.

Big money is made each year by some one, somewhere, with strawberries, \$1,000 and more per acre is often realized. Your chance is as good. Anyhow grow some for your own use. They are mighty nice and with the Everbearers you can have big luscious berries nearly all summer.

The following is a brief description covering the essential points of each variety.

**PREMIER (Howard 17).** Early. One of the best strawberries ever introduced. Known and planted everywhere. Continues the most popular.

**BLAKEMORE.** Rapidly coming ahead here as one of our best market berries. Fine color, wonderful shipping and keeping qualities. It's fault is in making too many plants. Plants set early on good ground will need to be thinned for best results as the plants should stand 6 or 7 inches apart. Setting plants later in the spring would be an advantage in this respect.

**DORSETT.** A new beautifully colored market berry of wonderful quality and cropping ability. You do not know how delicious a strawberry can be until you have eaten Dorsett picked good and ripe from the vines. Like Blakemore it is inclined to make too many plants.

**FAIRFAX.** I believe better in quality than Dorsett also larger plants and larger berries. It is about the same in production. For home use and direct to customer or local market, it is our favorite. For shipping market they are a little too dark in color unless picked as soon as nicely colored.

**SOUTHLAND.** Good large plants, well spaced, and the berries are as beautiful as any. The quality and color are nearly equal to Dorsett or Fairfax. Highly recommended as a quality berry for home or local market for the warm lands of the states south of the Mason and Dixon line.

**BIG JOE.** The best known of the mid-season berries for market. Vigorous plants, large beautiful berries that ship well and are of good quality.

**BEAUTY.** Mid-season. Large vigorous plants; beautiful large berries as its name implies. Perhaps better for home market than for shipping long distances.

**FRUITLAND.** Large perfect berries; a good shipper. Fruitland has never failed to do fine for us.

**CATSKILL (Perfect).** A mid-season berry like Big Joe, only larger and more productive. Seems to be as sure a cropper as Premier. Originated at the Geneva, N. Y. Experiment Station. Seems to be adapted to all sections.

**GANDY (Perfect).** Late to very late. If you want a late berry or a berry for springy ground, plant gandy. They nearly always bring the top prices on our markets. The berries are so large, firm and beautiful, and they arrive in market in the best of condition.

**SEN. DUNLAP or BURRILL (Perfect).** An old favorite in the North. One of the easiest berries to grow and in many places a very profitable berry.

**LUPTON.** A beautiful large, late shipping berry. I cannot say it is of high quality but the berries are so pretty and firm that they sell well in our shipping markets.

**CHESAPEAKE.** What applies to Lupton will describe this magnificent berry. I know of no more beautiful, late shipping berry. Plant early on good ground and you will be pleased.

**Mastodon** (Perfect). If there is one best Everbearing strawberry it is mastodon. It has beauty, size and color. Down here it will produce a very large crop the spring after planting, and will bear continually the summer planted if allowed to do so. They are always large, and of very good quality. If I wanted berries for home use I would certainly try the Everbearers.

**Lucky Strike** (Perfect). A little smaller than Mastodon, a fair to good plant maker on good rich soil. Here they are a better fall producer than Mastodon, and the spring season is as long as any berry I am acquainted with.

**Gem** (Perfect). A New Everbearer. Larger than Lucky Strike and a better fall bearer than Mastodon. We were much pleased with Gem this past season. If you will keep the plants free of weeds and cultivate well you will find for home use the most profitable. Has proved better than Mastodon with us.

**Wayzata** (Perfect). Another New Everbearer from the West. Finest flavor of all the Everbearers, claimed to equal Fairfax. A Long Island grower reports a yield of over two quarts per plant. Wayzata is such a persistent bearer that it is a very poor plant maker. One of the best to keep in hills.

#### CARE OF PLANTS

If not ready to plant for a few days, bury the roots in cool, moist ground, partially shaded, being careful to firm the ground well so as to come in contact with the roots. When ready to plant puddle the roots well in thin mortar of clay and water and keep from sun and wind while planting. Be careful not to get water on foliage as it sure to rot them.

We suggest you write, U. S. Dept. of Agriculture, Washington, D. C. for Farmers' Bulletin No. 1028 Strawberry Culture, East.

**SELECTED RED RHUBARB.** Sweetest and best. Strong large roots.

**ASPARAGUS ROOTS.** Mary Washington. Justly claimed to be the best rust resistant strain. Strong 1 and 2 year roots. None better.

**NOTE.** If you want information on growing Asparagus, we suggest you write the Department of Agriculture for free Government Bulletin No. 298, or consult a good book on gardening.

# Prices of Strawberry Plants

F. O. B. LEWES, DELAWARE

	25	50	100	200	300	400	500	1000	5,000
Blakemore .....	\$0.20	\$0.35	\$0.60	\$0.85	\$1.10	\$1.30	\$1.50	\$3.00	\$13.75
Premier .....	.25	.35	.60	1.00	1.25	1.50	1.75	3.50	14.00
Dorsett .....	.25	.35	.60	1.00	1.25	1.50	1.75	3.50	15.00
Fairfax .....	.25	.35	.65	1.15	1.45	1.70	2.00	3.75	17.50
Southland .....	.25	.35	.65	1.15	1.45	1.70	2.00	3.75	17.50
Catskill .....	.25	.35	.65	1.15	1.45	1.70	2.00	3.75	17.50
Big Joe .....	.25	.35	.60	1.00	1.25	1.50	1.75	3.50	15.00
Beauty .....	.25	.35	.60	1.00	1.25	1.50	1.75	3.50	15.00
Fruitland .....	.25	.35	.60	1.00	1.25	1.50	1.75	3.50	15.00
Lupton .....	.25	.35	.60	1.00	1.25	1.50	1.75	3.50	15.00
Senator Dunlap .....	.20	.35	.60	.85	1.10	1.30	1.50	3.00	13.75
Chesapeake .....	.25	.40	.70	1.25	1.50	1.75	2.00	4.00	18.00
Gandy .....	.20	.35	.60	.85	1.10	1.30	1.50	3.00	13.75
Everbearing Varieties									
Gem .....	.35	.50	1.00	1.50	2.00	2.45	2.90	5.50	25.00
Lucky Strike .....	.35	.45	.90	1.40	1.80	2.20	2.60	5.00	21.00
Mastodon .....	.35	.50	1.00	1.50	2.00	2.45	2.90	5.50	25.00
Wayzata .....	.50	.90	1.75	3.25	4.25	5.00	6.25	12.00	

All the above have perfect blossoms.

Asparagus 1 yr. ....	\$0.25	\$0.40	\$0.65	\$1.15		\$2.10	\$2.50	\$4.50
Asparagus 2 yr. ....	.35	.50	.80	1.50		2.40	3.00	5.50
Rhubarb .....	1.00		3.50			15.00	25.00	

**HOW TO ORDER**—If your order calls for 100 Dorsett at 60c and 100 Big Joe at 60c the price is \$1.20; not the 200 rate of \$1.00. This applies to the entire table above.

On all orders of 500 or more plants, the rate is less by express after third zone. NEW Express rates are 25 to 40% lower.

## PARCEL POST RATES ON STRAWBERRY PLANTS

	Zones 1-2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
100 Plants .....	\$ .12	\$ .15	\$ .21	\$ .27	\$ .33	\$ .41	\$ .48
200 Plants .....	.16	.23	.35	.49	.61	.77	.92
300 Plants .....	.21	.31	.49	.70	.89	1.13	1.36
400 Plants .....	.25	.39	.63	.91	1.17	1.49	1.80
500 Plants .....	.29	.47	.77	1.12	1.45	1.85	2.24
600 Plants .....	.34	.55	.91	1.33	1.73	2.21	2.68
700 Plants .....	.38	.63	1.05	1.55	2.01	2.57	3.12
800 Plants .....	.43	.71	1.19	1.76	2.29	2.93	3.56
900 Plants .....	.47	.79	1.33	1.97	2.57	3.29	4.00
1000 Plants .....	.51	.87	1.47	2.18	2.85	3.65	4.44

All Strawberry plants are sold f. o. b. Lewes, Del.

No charge is made for packing.

Cash with order—check, money order or bank draft. No goods sent until paid for, or 25% with order, balance C. O. D.

All stock is offered subject to prior sale, or failure of the crop.

Any mistakes that may occur will be corrected as far as possible.

Our plants, to the best of our knowledge, are true to name and as good as grown, regardless of the price you pay.

We want to satisfy every reasonable demand and will do anything within reason, but it is understood that we are not liable for a greater amount than original cost of plants. Therefore we give no guarantee expressed or implied.

References. Sussex Trust Co., Lewes, Del. Our customers and the papers that carry our advertisements.

State Certificate of Inspection attached to all shipments. We have no Japanese Beetles.

**NAMES GLADLY GIVEN ON REQUEST**

Yorktown Heights, N. Y., August 7, 1937.

Dear Sir:—The Strawberry plants are all in flower and we are very much pleased with them.  
Mrs. C. M. C.

Owego, N. Y., August 26, 1937.

Dear Sir:—I want to tell you about my strawberry plants. They came Monday and I set them out Monday night and Tuesday morning, not a plant had wilted. Such big plants. Thanks for so many extra. Will be ordering again in the spring. Mrs. A. E.

Collegeville, Pa., June 1st, 1937:—The strawberry plants you sent me are doing fine. Of the 553 plants only one has died. H. E. C.

Baltimore, Md., May 12, 1937:—I received my plants in very good condition. I have never seen plants packed in such good condition and good order as they were, so am sending you another order. J. J. K.

Albany, N. Y., March 18, 1937. Your fine plants make gardening a pleasure. G. M. J.

Burlington Flats, N. Y., April 24, 1937.

Dear Sir:—The plants I have had from you in the past have been very satisfactory. W. A. T.

Fresh dug for every order. No wilted held over plants. No better at twice the price. You are not paying for fancy, expensive catalogues.

You buy the best plants at the lowest possible price.

ec. 562 P. L. & R.

**U. S. DEPARTMENT OF AGRICULTURE,**

**WASHINGTON, D. C.**

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**DELAWARE**